



Charter School for Applied Technologies

March 1, 2019

Dear Parents and Guardians:

I would like to bring to your attention to a phenomenon being reported on social media called the Momo challenge. Momo popped up around the internet about a year ago and has resurfaced after recent reports that it appeared on the WhatsApp (smartphone messaging app), Facebook and YouTube Kids videos (Peppa Pig, Fortnite, etc.) Momo is reported to pop up midway through games, videos or through the messaging app itself and challenges children to do a series of violent and self-harming behavior.

Currently we do not have any situations reported to the Charter School for Applied Technologies in which a child has attempted to carry out any type of act encouraged by Momo; however, we feel it is important for you to be aware of what is happening in our community, so you can take appropriate steps with your children to ensure their safety.

Momo is pictured as a disfigured woman with bulging eyes and stringy hair. The image has been described as frightening and the reported messages are alarming. It has not been traced to any specific person, company or platform.

While these sites and apps are blocked on our school-based computers, students may still access them from their phones or other devices when not in school. **Please be vigilant and monitor your child's internet programming.** If you notice anything inappropriate, report it using the application's reporting procedures or delete the application entirely from the device.

Please refer to these [safety guidelines for internet use](#) on our website for further information regarding internet safety and helping to determine the appropriateness of other phone and device applications. Please contact CSAT with any questions.

Thank you for your continued support in keeping our students protected.

Sincerely,

Andrew Lyle
Chief Academic Officer

The Charter School for Applied Technologies prepares students to attain family-sustaining careers by integrating career exploration and a lifelong learning culture.