

WHY SHOULD MY CHILD continue to read this summer?

Did you know that children lose reading skills when they don't read over the summer? In fact, a lack of summer reading can result in a reading skill decline of two to three months. We can put books in front of our children, but how do we motivate them to read over the summer?

The answer: The Scholastic Summer Reading Challenge. On this fun and safe website, students read to beat their own personal reading goals. As they log their reading minutes, they'll participate in a weekly reading challenge, unlock digital rewards, find great books to read, and more. Most of all, they will enjoy reading and comparing their reading minutes with those of their peers—at their school and around the world!



scholastic.com/summer

Here are a few more ways you can help your child set and achieve reading goals this summer:

- Attend a Book Fair with your child and help him/her find books he/she will want to read.
- Take advantage of the programs at your public library. Get library cards for all of your family members.
- Start a family book club and enjoy the same book together.
- Encourage reading at least 20 minutes every day with library visits, storytime at home, and conversations about books.
- Let your child see you reading. Children who observe their parents reading become better readers themselves.
- Help your child log reading minutes on the Scholastic Summer Reading Challenge website.
- Stock up on books they choose for themselves from a library, the Book Fair, or a local bookstore when preparing for trips. (It's okay to let your child occasionally choose books that are below his/her reading level. It's motivation and fun that count.)
- Keep books, magazines, newspapers, and other print materials everywhere – bedrooms, bathrooms, living rooms, and in backpacks.
- Read aloud to all your children – your established readers, as well as your wiggly babies and toddlers! Research shows that children of all ages love to have books read aloud to them.